

CORENTIN AUBERT

MARKETING PROFESSIONAL


PRESENTATION


French national currently in Australia, I am actively seeking opportunities, including a VIE, in the field of marketing. With over 4 years of experience in the industry, I am motivated, and ready to take on new challenges. Determined to leverage my creativity, strategic thinking, and adaptability, I aim to design and execute impactful marketing initiatives that deliver tangible results.


SKILLS AND ABILITIES

- Marketing Campaign Planning and Execution
- Innovation and Change Management
- Customer Relationship Management (CRM)
- Visual Design: Adobe, PowerPoint
- Market Analysis
- Brand Positioning

CONTACT

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SYDNEY NSW 2011

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WORK EXPERIENCES

Farm Worker in Cattle Station (88 Days)

Lewis Hotels, WHV | In Progress | Sydney

- Cattle Station Work: cared for animals, managed livestock, and maintained infrastructure.
- Farm Space Maintenance: maintained farm areas, including weeding and watering.
- Construction Cleaning: cleaned construction sites and prepared areas for the next phase.
- Gardening: cared for plants, pruned, and maintained green spaces.

Growth & Lead Generation

Agrilytix, Fixed-term contract | 6 Months | Praha

- Developed acquisition strategies and optimized various campaigns using Google Ads and Meta .
- Optimized and A/B tested landing pages to improve conversion rates and overall user experience.
- Focusing on load times, bounce rates, and user experience for acquisition funnels.
- Created targeted audiences based on detailed buyer personas to maximize campaign effectiveness.
- Managed Inbound Marketing campaigns using HubSpot
- Conducted performance tracking and analysis to measure the success of initiatives

Marketing Market Manager

Nexity, Permanent contract | 4 years | France

- Developed and executed marketing campaigns for commercial teams
- Monitored performance metrics to optimize campaigns and achieve ROI goals.

TICKETS & LICENCE

White card (2024)

Driver's license

RSA (2024)

LANGUAGES

English - FLUENT

Espangol - BEGINNER

French - NATIVE

HOBBIES

Sports

Travel

Investment

Music

- Led the website redesign project, managing cross-functional teams
- Organized internal events, coordinating logistics and ensuring high engagement from attendees.
- Coordinated local marketing actions for agency branches, creating tailored marketing strategies
- Developed and optimized acquisition strategies for digital campaigns (Google Ads, Meta)
- Automated marketing processes, including customer satisfaction (CSAT) surveys

Intern – Overindebtedness Cases and Business Rating

Bank of France | 5 months | France

- Managed overindebtedness cases for individuals, analyzing financial situations
- Participated in the rating of businesses, collecting and evaluating financial data
- Collaborated with teams to ensure efficient processing and compliance with regulatory requirements.
- Prepared reports on trends in overindebtedness and risks associated with businesses.

Sales Intern

Transakauto | 3 months | France

- Welcomed customers to the dealership
- Conducted outbound calls to potential clients to generate leads and schedule appointments.
- Assisted with administrative tasks, including managing customer files and updating inventory records.

E D U C A T I O N

Master in Marketing of Innovations

Lyon, France, ISEG, 2019 - 2021

Bachelor's Degree in Management Sciences

Lyon, France, ISEG, 2017 - 2018

University Diploma of Technology in Business and Administration Management

Le Mans, France, University, 2015 - 2017



D I S C O V E R M E D I F F E R E N T L Y